

PARTNERSHIP & SPONSORSHIP PROPOSAL

THE GOLDEN FINALE 2026

An Exclusive Year-End Experience

Hosted by Precious & Sophia

Proposed Attendance: 150 Guests

Proposed Theme: Black & Gold Luxury

Dress Code: All White — Elegant & Sophisticated

Proposed Date: December 2026

Venue: To Be Announced

150 Guests. One Night. One Golden Finale.

1. EXECUTIVE SUMMARY

We are pleased to introduce **The Golden Finale 2026**, an intimate and premium year-end social experience created and hosted by **Precious & Sophia**.

The Golden Finale is being designed as more than an end-of-year party. It is a carefully curated celebration bringing together a select community of professionals, entrepreneurs, business owners, creatives, friends and socially active individuals for an evening of good food, music, entertainment, networking and memorable experiences.

For our inaugural edition, attendance will be intentionally limited to approximately **150 guests**, allowing us to deliver a more controlled, elegant and personalised experience.

The evening will combine fine dining, entertainment, interactive activities, music, networking, brand experiences and an after-party within a beautifully designed black-and-gold environment.

We are therefore inviting selected brands, organisations and individuals to partner with us in bringing this vision to life.

Through sponsorship, financial support, product partnerships and strategic collaborations, our partners will become part of the foundation of what we intend to develop into a recognisable annual year-end experience.

2. ABOUT THE GOLDEN FINALE

December is traditionally a period of celebration, connection and reflection.

However, many year-end events are built primarily around large crowds and nightlife.

The Golden Finale takes a different approach.

We want to create an experience that is:

Intimate.

Elegant.

Well organised.

Entertaining.

Socially engaging.

Premium, yet welcoming.

Rather than focusing on attracting thousands of people for our first edition, we are intentionally limiting attendance to approximately **150 guests**.

This allows us to pay greater attention to hospitality, food, entertainment, security, guest management, ambience and overall experience.

Our vision is simple:

To create a year-end celebration people genuinely look forward to attending every December.

3. OUR VISION

Our long-term vision is to establish **The Golden Finale** as an annual lifestyle and entertainment experience.

The 2026 edition will serve as our foundation.

Our objective is to successfully deliver the first edition, document the experience professionally, gather feedback, strengthen our partnerships and gradually expand subsequent editions.

We envision The Golden Finale developing into a platform where lifestyle, entertainment, hospitality, entrepreneurship and brands naturally meet.

4. EVENT OBJECTIVES

The Golden Finale 2026 has been designed around several key objectives.

Create an Exceptional Guest Experience

To provide our guests with an elegant and memorable way to celebrate the conclusion of the year.

Encourage Connection

To create an environment where professionals, entrepreneurs, creatives, business owners and other guests can meet, interact and build relationships.

Support Brand Visibility

To provide carefully selected partners with opportunities to engage directly with guests in an experiential environment rather than relying exclusively on traditional advertising.

Celebrate the Year

To provide an atmosphere where guests can relax, celebrate their achievements, enjoy quality entertainment and close the year on a positive note.

Build an Annual Event Brand

To use the inaugural edition as the foundation for a sustainable event that can return and grow annually.

5. THE 2026 EXPERIENCE

Proposed Attendance

150 Guests

Proposed Theme

Black & Gold Luxury

Guest Dress Code

All White — Elegant & Sophisticated

Experience

The evening is expected to feature:

Red carpet arrival and photography

Welcome drinks

Premium dinner experience

Nigerian and selected international cuisine

Live entertainment

Professional MC

DJ and music experience

Dance performances

Interactive games

Golden Ticket prize draws

Best Dressed recognition

Table challenges

Networking opportunities

Sponsor/partner activations

Special host experience with Precious & Sophia

Photography and videography

After-party experience

Small chops and refreshments

6. OUR EXPECTED AUDIENCE

The Golden Finale is intended to attract a diverse but carefully selected audience, including:

Young professionals

Entrepreneurs

Business owners

Corporate professionals

Creatives

Fashion and beauty enthusiasts

Lifestyle consumers

Socially active young adults

Influencers/content creators

Friends and associates within our extended networks

Our limited-capacity approach allows us to focus on the quality of attendance rather than simply crowd size.

This also provides participating brands with a more intimate environment in which to engage potential customers.

7. WHY PARTNER WITH THE GOLDEN FINALE?

We believe successful sponsorship should provide value to both the event and the partner.

Our partners will not simply have their logos placed on a flyer.

Depending on the partnership category, brands may receive opportunities for:

Brand visibility before the event

Social media promotion

Logo placement on event materials

Brand mentions by the MC

On-site product placement

Branded guest experiences

Product sampling

Branded photo opportunities

Giveaway sponsorship

Direct engagement with attendees

Event photography/video visibility

Post-event appreciation content

Inclusion in selected promotional materials

We are also open to developing customised activations based on a partner's marketing objectives.

8. SPONSORSHIP OPPORTUNITIES

To accommodate organisations of different sizes, we propose the following partnership categories.

TITLE/PRESENTING PARTNER

Proposed Contribution: ₦2,000,000+

This represents the highest level of partnership.

Potential benefits include:

Recognition as a principal/presenting partner

Premium logo placement on major event materials

Prominent branding at the event venue

Recognition on selected digital promotional materials

Brand mention during opening and closing remarks

MC acknowledgements throughout the event

Opportunity for branded activation/display area

Product placement opportunities

Opportunity to provide branded guest gifts

Social media acknowledgement before and after the event

Premium event access/invitations

Inclusion in official event photography/video where appropriate

Option to sponsor a major segment of the evening

9. GOLD PARTNER

Proposed Contribution: \$1,000,000

Potential benefits:

Prominent logo placement

Brand recognition on selected promotional materials

Social media features

MC brand acknowledgement

Branded activation/product display opportunity

Product sampling opportunity

Complimentary event access

Inclusion in sponsor appreciation content

Selected event photography/video visibility

10. SILVER PARTNER

Proposed Contribution: ₦500,000

Potential benefits:

Logo placement on selected event materials

Social media acknowledgement

MC acknowledgement

Opportunity for product placement or sampling

Complimentary event access

Post-event appreciation

11. SUPPORTING PARTNER

Proposed Contribution: ₦250,000

Potential benefits:

Brand name/logo on selected partner materials

Social media acknowledgement

Event acknowledgement

Complimentary access allocation

Post-event appreciation

12. PRODUCT & SERVICE PARTNERS

Support does not necessarily have to be monetary.

We welcome **in-kind partnerships** from businesses that can provide products or services required for the event.

Potential partnership areas include:

Drinks Partner

Water, soft drinks, wine, champagne and other beverages.

Food Partner

Meals, desserts, finger foods or small chops.

Beauty Partner

Beauty products for guest gift bags or giveaways.

Fashion Partner

Styling, accessories, fashion prizes or host support.

Photography/Media Partner

Photography, videography, content creation and event coverage.

Décor Partner

Décor elements, furniture, flowers, lighting or production support.

Hospitality Partner

Venue support or accommodation-related partnerships.

Gift Partner

Products, vouchers and gifts for competitions and Golden Ticket winners.

Technology Partner

Registration, ticketing, QR check-in or digital experience support.

Partners providing significant products/services can receive sponsorship benefits based on the agreed value of their contribution.

13. SPONSOR-A-SEGMENT OPPORTUNITIES

Businesses that do not wish to sponsor the entire event can sponsor a particular experience.

Examples include:

The Golden Welcome Experience

Red Carpet Experience

Dinner Experience

Golden Ticket Draw

Best Dressed Award

Golden Table Challenge

After-Party Experience

Photo/Content Experience

Guest Gift Experience

For example:

“The Golden Ticket Draw powered by [Brand]”

or

“The Golden Finale After Dark powered by [Brand]”

This gives partners a clear and memorable association with a particular part of the event.

14. PROPOSED EVENT BUDGET

The following represents our current preliminary planning estimate.

Final amounts will be adjusted following venue selection and vendor quotations.

Event Requirement	Preliminary Estimate
Venue/Hall	₦1,100,000
Decoration & Event Production	₦700,000
Catering/Food	₦1,800,000
Drinks, Water & Ice	₦900,000
After-Party Small Chops	₦450,000
MC	₦200,000
DJ	₦200,000
Entertainment/Performers	₦200,000
Ushers	₦120,000
Security/Bouncers	₦150,000
Photography/Videography	₦300,000
Registration/Ticketing	₦100,000
Branding/Printing	₦100,000
Logistics/Power/Miscellaneous	₦250,000
Contingency	₦700,000
PRELIMINARY PROJECT BUDGET	₦7,270,000

The organisers will also generate revenue through ticket and table sales and are committed to contributing towards the execution of the event.

We are seeking strategic partnerships to strengthen the guest experience, reduce production pressure and enable us to deliver the event to the desired standard.

15. HOW PARTNER SUPPORT WILL BE USED

Financial and in-kind support received will be directed towards areas such as:

Venue acquisition

Catering

Drinks and refreshments

Décor and ambience

Entertainment

Sound/DJ/production

Security

Guest management

Media coverage

Event branding

Guest experiences

Prizes and giveaways

Logistics

Every partnership contribution will be attached to agreed deliverables and used toward the successful execution of The Golden Finale 2026.

16. MARKETING & PROMOTION

Our promotional campaign will combine digital marketing and direct community engagement.

Our proposed channels include:

Instagram

TikTok

WhatsApp

Personal networks

Partner platforms

Influencer/content creator collaborations

Direct invitations

Video content

Countdown campaigns

Behind-the-scenes content

Guest engagement campaigns

Sponsor features

Event-day content

Post-event highlights

Our campaign will run from the official event announcement through the post-event period.

17. PROPOSED MARKETING TIMELINE

PHASE ONE — EVENT REVEAL

Official announcement

Theme reveal

Date and venue announcement

Early promotional content

Sponsor announcements

PHASE TWO — TICKET CAMPAIGN

Ticket launch

Host promotional content

Guest-focused content

Partner features

Countdown campaigns

Entertainment announcements

PHASE THREE — EVENT COUNTDOWN

Final ticket push

Behind-the-scenes content

Vendor/sponsor spotlights

Dress-code inspiration

Guest reminders

PHASE FOUR — EVENT DAY

Red carpet coverage

Live content

Partner visibility

Guest interviews

Photo/video documentation

PHASE FIVE — POST EVENT

Official photographs

Event highlights

Sponsor appreciation

Guest testimonials

Recap video

Announcement/teaser for the next edition

18. PARTNER VISIBILITY

Depending on partnership level, sponsor visibility may appear across:

Official event flyer

Digital invitations

Event registration page

Social media content

Venue branding

Stage/backdrop

Photo wall

Table materials

MC announcements

Digital screens where available

Gift bags

Giveaways

Event videos

Post-event recap content

We will work with partners to determine which placements are most appropriate for their objectives and level of support.

19. MEASUREMENT & POST-EVENT REPORTING

We believe partners should be able to understand the value of their participation.

Following the event, key partners can receive a brief partnership report containing available metrics such as:

Final guest attendance

Digital campaign reach/engagement

Event photographs

Brand placement documentation

Activation participation where measurable

Social media content performance

Selected guest feedback

Event highlights

This will also help us improve future editions and develop long-term partnerships.

20. PARTNERSHIP CUSTOMISATION

We understand that every organisation has different objectives.

For this reason, the sponsorship packages contained in this proposal are flexible.

We are happy to discuss a customised partnership built around:

Brand awareness

Customer acquisition

Product sampling

Content creation

Experiential marketing

Giveaways

Hospitality

Community engagement

Or other mutually beneficial objectives.

21. WHY THIS FIRST EDITION MATTERS

Every successful annual event begins with its first edition.

The Golden Finale 2026 represents an opportunity for our founding partners to become part of the event from its earliest stage.

Rather than building an oversized event immediately, we have deliberately chosen to begin with approximately **150 guests**, allowing us to focus on execution, hospitality, documentation and quality.

Our ambition is to grow responsibly from this foundation.

Partners who support the inaugural edition will therefore be recognised as part of the story that helped launch The Golden Finale.

22. OUR INVITATION

We would be delighted to welcome **[Company/Brand/Individual Name]** as a partner of **The Golden Finale 2026**.

Your support, whether financial, product-based, service-based or promotional, will contribute significantly towards delivering an exceptional experience for our guests.

In return, we are committed to creating meaningful visibility and engagement opportunities that reflect the value of your contribution.

We would welcome an opportunity to discuss the partnership further and identify the most suitable collaboration structure.

23. CONTACT

THE GOLDEN FINALE 2026

Hosted by Precious & Sophia

Contact Person: Sophia Maduka / Precious Ifunanya Ejehu

Phone: [Insert Official Event Phone Number]

Email: [Insert Official Event Email]

Instagram: [Insert Event Instagram]

Event Date: [Insert Confirmed Date]

Venue: [Insert Confirmed Venue]

THE GOLDEN FINALE 2026

150 Guests. One Night. One Golden Finale.

An Exclusive Year-End Experience by Precious & Sophia

PARTNER WITH US.

LET'S END THE YEAR BEAUTIFULLY.